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Lifestyle / Retail / Dining / Entertainment



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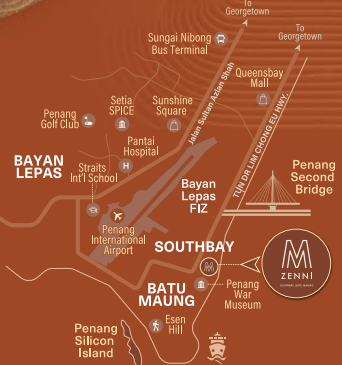
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EDITORIAL TEAM



managing director
YEAP LAY PENG

editor-in-chief
DATO' CHNG HUCK THENG

director, business development & communications
FIFI CHNG

sr. production director
JOEY LOKE

designer
CHUA CHEN YANG • MELANIE CH'NG

editorial
FOO SIEW LIN

accounts executive
IVY SIN AI PENG • YEOH LAY CHENG

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Tel: +604 2282 390, 012-430 8825 (Fifi)
Fax: +604 2282 480
E-mail : inpenangmag@chnetwork.com

Advertising and Circulation enquiries contact
fifi@chnetwork.com
advertising@chnetwork.com

Editorial and Article reprints contact
editorial@chnetwork.com

Subscription contact
subscription@chnetwork.com

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CONTENTS

04 FOREWORD

06 EVENT CALENDAR

09 PENANG FESTIVAL

COVER STORY

08 Sunway Carnival Mall - A Vibrant, Shopping, Lifestyle and Community Destination in Northern Malaysia

BEYOND GEORGETOWN

14 Air Itam

SPECIAL FEATURE

18 One Day in Air Itam

PENANG SOUVENIR

26 Penang Must Buy

ECO TOURISM

32 Beachside Bliss & Tropical Trails

WHAT'S NEWS

34 Gurney Bay's New Car Park Opens

36 Two New Must-See Experiences

36 Umi Umi - Penang's First Immersive Culture Dining Theatre Experience

44 The Rebirth of Feri Pulau Pinang - Ferry Tales and Floating Memories

TIMELESS GEORGE TOWN

38 The Time Traveller's Garage

40 The Timeless Chowrasta Market

42 George Town's Historic Seawall Wins Global Acclaim

FOREWORD

Penang on the World Map: Heritage, Connectivity and Global Recognition

Penang continues to move forward with confidence as a destination where heritage, culture, tourism and innovation meet. Over the past year, the state has strengthened its global reputation not only as a vibrant tourism hub but also as a place where history, community life and modern development coexist in meaningful ways.



YB Wong Hon Wai
*Penang State Executive Councillor for
Tourism and Creative Economy (PETACE)*

A proud milestone for Penang was the international recognition received by the Penang Esplanade Seawall and Promenade project. The project earned global acclaim at the 2025 UNESCO Asia-Pacific Awards for Cultural Heritage Conservation, highlighting Penang's commitment to safeguarding its historic waterfront while creating a welcoming public space for residents and visitors. Located along the historic Esplanade, the restored seawall and promenade reflect thoughtful conservation that respects heritage value while revitalising one of Penang's most iconic civic landscapes. This achievement demonstrates how heritage preservation can strengthen urban identity while enhancing public spaces that celebrate Penang's maritime history.

Penang's cultural legacy also expanded in an unprecedented way with the announcement of sixteen new State Heritage recognitions, including ten treasured food traditions and six intangible cultural heritage. This marks the first time in Penang's history that cultural heritage has been formally recognised under the State Heritage list.

Connectivity has also played an important role in strengthening Penang's tourism momentum. New international and regional flight routes have expanded access to the island, reinforcing Penang's position as a strategic gateway in the region. From January to April this year, a series of international and domestic routes have been launched, including Shanghai–Penang and Guangzhou–Penang by Spring Airlines, Phuket–Penang by AirAsia, Senai Johor–Penang by Batik Air, as well as Qingdao–Penang by Qingdao Airlines and Chongqing–Penang by Chongqing Airlines. These expanded connections bring Penang closer to key markets while making travel to the island more convenient for visitors across Asia.

As Malaysia prepares for Visit Malaysia Year 2026, Penang stands ready to welcome the world with renewed energy. With internationally recognised heritage initiatives, strengthened cultural preservation and growing air connectivity, the state continues to shape experiences that are authentic, inclusive, and globally competitive.

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活动日历



The Chronicle of Penang - UMI UMI



EVENT CALENDAR

17-19 JULY (FRI-SUN)

17 JULY 2026 (FRI)
 Session 3: Heritage - 11.30am
 Session 3: Nature - 2.30pm

18 JULY 2026 (SAT)
 Session 1: Nature - 9.30am
 Session 2: Heritage - 11.30am
 Session 3: Nature - 2.30pm
 Session 4: Heritage - 4.30pm

19 JULY 2026 (SUN)
 Session 1: Nature - 9.30am
 Session 2: Heritage - 11.30am

NATURE & HERITAGE WALKS

See Peng's 101 from a whole new perspective with 1000 guided nature and heritage walks led by the renowned guide from www.natureandheritagewalks.com. Each walk includes a 90-minute guided tour, a 90-minute history and legend, an up and up for the incredible variety of the wildlife and flora of Penang's 101.

FREE
 Registration - Regional Registration Card
 By Email: info@natureandheritagewalks.com
 Or WhatsApp: [6011111111111](https://wa.me/6011111111111)
 (More Details on Event Page)

#GTF2026

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GEORGETOWN FESTIVAL

Buck City Fun

(A large yellow duck mascot wearing a blue and white striped shirt is the central focus of this section.)



Image by Magnific

NOW...

The Penang Art Open Competition 2025-2026 Theme: Future Ecologies

All entries to the Penang State Museum Board, No. 57, Jalan Macalister, 10400 Penang
Closing date: 30 April 2026

[www.facebook.com/
PenangStateMuseumArtGallery/](http://www.facebook.com/PenangStateMuseumArtGallery/)

15 Nov 2025 - 30 Jun 2026

B.Duck City Funs

小黄鸭城市乐园

Venue: Auto-City, Penang

Time: 5pm to 12midnight daily
(except Tuesdays)

B.Duck City Funs is a pop-up outdoor carnival bringing the playful world of B.Duck to life.

www.facebook.com/AutoCityJuru/

APRIL

01April – Dec 2026

The Chronicle of Penang 槟城编年史

Venue: Umi Umi Penang 槟宴

Indulge in a world-class immersive dining theatre show where 200 years of Penang history is brought to life through live performances, music and a heritage-inspired 7-course dinner.

<https://umiumi.my/>

MAY

30 - 31 May 2026

BuMI Fest 2026

Venue: Tropical Spice Garden
A weekend in nature's embrace...
Nature. Community. Well-Being.

[www.facebook.com/
TropicalSpiceGarden/](http://www.facebook.com/TropicalSpiceGarden/)

31 May 2026

Wesak Day

卫塞节

Wesak Day celebrates the birth, enlightenment, and passing of Buddha.

JUNE

1 Jun 2026 onwards

Penang Durian Festival

榴莲嘉年华会

Venue: Balik Pulau and various fruit stalls in Penang.

13 Jun - 14 Jun 2026

World Miniature Hobby Show & MALCOM 2026

Venue: Setia Spice Convention Centre, Ballroom 1 & 2

[www.facebook.com/
wmhsmalcom/](http://www.facebook.com/wmhsmalcom/)



19 Jun 2026

Dragon Boat Festival (Dumpling Festival)

端午节

Celebrated on the 5th day of the 5th lunar month, the Dragon Boat Festival honours Qu Yuan, a loyal ancient Chinese poet who drowned himself in protest — giving rise to traditions of dragon boat racing and eating zongzi (glutinous rice dumplings) as symbols of remembrance, unity, and cultural pride.

21 Jun 2026

Trash Free Hill 2026

升旗山零垃圾活动

Venue: Penang Hill

Let's keep Penang Hill clean!

Raising environmental awareness on protecting Penang Hill and its biodiversity.

www.facebook.com/mypenanghill/

27 - 28 June 2026

Penang Yosakoi Parade 2026

Venue: Esplanade, Penang
A vibrant Japanese festival featuring traditional dances, lively drum performances, and a carnival-like atmosphere with Japanese food stalls, fireworks, Japanese souvenirs, and games. Join the celebration at Esplanade, Penang!
Time: 5.00pm to 11.00pm

<https://www.penangyosakoiparade.com/>

JULY

7 July 2026

George Town World Heritage Day

Marking the 18th anniversary of George Town's UNESCO World Heritage inscription, this annual celebration brings the streets to life with community-led events, traditional arts, heritage cuisine, and vibrant performances. Each year spotlights a different cultural theme, honouring the city's diverse living heritage. It is observed as a public holiday in Penang.

14 - 17 July 2026

2nd International Power and Electrical Engineering Conference (IPEE 2026)

第二届国际电力与电气工程会议
Venue: Penang Waterfront Convention Centre (PWCC)
This premier platform facilitates discussion on recent innovations, trends, and practical challenges in the field.

<https://www.ipee.net/>

17 - 26 July 2026

Feast of St. Anne 2026

2026年圣安妮节
Venue: The Minor Basilica of St. Anne, Bukit Mertajam
Join in the faith and fellowship as pilgrims from near and far gather to honour St. Anne in this 10-day celebration!

19 July 2026

Music on the Hill - East meets West 2026

中西交汇的升旗山音乐飨宴
Venue: Penang Hill
Music on the Hill - East meets West at the Penang Hill Festival 2026 is THE grand finale of the Penang Hill Festival 2026.

25 - 26 Jul 2026

Sounds from the East Festival

Venue: Design Village Outlet Mall, Bandar Cassia, Simpang Empat.
Celebrating Sabah and Sarawak's culture with vibrant traditional and contemporary performances.

www.mypenang.gov.my/events/all-events/811/?lg=en

AUGUST

1-9 Aug 2026

George Town Festival 2026

Venue: George Town Heritage Enclave
Themed "Beyond Boundaries," George Town Festival 2026 celebrates curiosity, courage, and art that transcends walls—featuring dance, music, theatre, and more in historic and unique venues across Penang. Launched in 2010 to honour

George Town's UNESCO World Heritage status, the annual festival connects local and international creatives while inviting audiences to rediscover what art can mean beyond limits.

08 Aug 2026

Cultural Night Run 2026

Venue: Sultan Abdul Halim Mu'adzam Shah Bridge (Penang's 2nd Bridge)
Organized by LLM and Koperasi LLM Berhad with multiple partners, this nighttime run across Penang's 2nd Bridge promotes multi-racial goodwill, tourism, and healthy family lifestyles. It also showcases Malaysia's cultural diversity to foreign visitors while encouraging use of the Sultan Abdul Halim Mu'adzam Shah Bridge as a route into Penang.

31 August 2026

Merdeka Day

Malaysia celebrates its 69th anniversary of independence from British rule with nationwide events including the annual Merdeka parade, cultural performances, and flag displays. This public holiday commemorates the Federation of Malaya's independence in 1957, marking a day of national pride and unity.





Wesak Day

31 May 2026

Wesak Day marks the birth, enlightenment, and passing of Buddha. This sacred day sees devotees gathering at temples offer alms, chant prayers, and perform acts of kindness. But as dusk settles, the city transforms. The highlight is the spectacular float procession, a river of light winding through George Town's historic streets. Starting from the Malaysian Buddhist Association on Burmah Road, ornately decorated floats glide past, accompanied by devotees carrying flickering candles. The air fills with the gentle rhythm of hymns and the scent of incense, creating a moment of profound peace and community.



Penang's Ultimate Durian Getaway

June 2026

Each year, as durian season sweeps across Penang, the island transforms into a paradise for lovers of the "King of Fruits." Now, a new wave of curated experiences is making indulgence easier than ever. The Penang Travel Deals – Durian Series introduces all-in-one holiday packages that seamlessly combine hotel stays, orchard visits and guided tastings into a thoughtfully crafted escape.

Centred around the lush hills of Balik Pulau—renowned for premium varieties such as Musang King and Black Thorn—these experiences invite travellers to savour prized fruits at their freshest, often straight from the orchard floor. Participating hotels across the island, from heritage-rich George Town to the shores of Batu Ferringhi, provide stylish and comfortable bases for this flavour-filled journey.

Running through the peak season until August, these "stay, play and taste" packages offer both convenience and value, bundling accommodation, transport and exclusive farm access. For travellers seeking a taste of local culture with a distinctive twist, Penang's durian holidays transform a seasonal craving into a richly immersive experience.



Penang Yosakoi Parade

27 – 28 June 2026 | Esplanade, Penang

The Esplanade erupts in a whirlwind of colour and rhythm as the Penang Yosakoi Parade returns. This vibrant Japanese festival transforms into a lively carnival, where energetic dance troupes in dazzling costumes take centre stage, spinning and clapping to the infectious beat of traditional drums. As the sun sets, the atmosphere only intensifies. Stroll through a myriad of Japanese food stalls, hunt for unique souvenirs, and let the kids try their luck at carnival games. It is a high-energy celebration that brings a slice of Japan's festival spirit to the shores of Penang. Don't miss it!

Dragon Boat Festival

(Dumpling Festival)

19 June 2026

The Dragon Boat Festival honours Qu Yuan, a beloved ancient Chinese poet who drowned himself on the fifth day of the fifth lunar month. Legend says locals raced their boats in a desperate attempt to save him, beating drums to ward off evil spirits and tossing rice into the river to protect his body from fish. Thus were born the twin traditions of dragon boat racing and savouring zongzi — or bak chang in Hokkien. In Penang, the festival is a time for family and feasting. These fragrant glutinous rice dumplings, stuffed with savoury fillings like salted egg yolk, chestnuts, meat and beans, then wrapped carefully in bamboo leaves, are symbols of remembrance, unity, and cultural pride — best enjoyed with loved ones.



The Penang Hill Festival

17 – 19 July 2026

For three days, Penang Hill ascends to its role as the island’s cultural and natural crown. The Penang Hill Festival (PHF) is designed to deepen your connection to this lush escape, offering a programme that balances discovery with delight. Join guided heritage tours to uncover the hill’s colonial-era history, sit in on talks by environmentalists, or get hands-on at creative workshops. But the true highlight comes on the final evening with “Music on the Hill—East Meets West,” a renowned concert that sees world-class musicians perform against the backdrop of a breathtaking sunset. As the strains of a symphony or the twang of a traditional instrument drift through the cool hill air, you’ll understand why this festival has become a firm favourite on Penang’s annual calendar.

George Town Festival (GTF) 2026

1 - 9 August 2026

From 1 to 9 August 2026, the vibrant streets and heritage spaces of George Town Festival 2026 will once again come alive in a celebration of creativity, culture, and artistic expression. Carrying the theme “Beyond Boundaries,” this year’s edition invites audiences to explore art without limits through an exciting lineup of dance, music, theatre, visual arts, and multidisciplinary performances staged across some of Penang’s most historic and unconventional venues. First launched in 2010 to commemorate George Town’s inscription as a UNESCO World Heritage Site, the festival has since grown into one of the region’s most anticipated arts events, drawing both local and international creatives to Penang’s cultural capital. It is a dynamic platform for collaboration, storytelling, and cultural exchange, encouraging visitors and residents alike to rediscover the transformative power of art, imagination, and human connection beyond physical and creative boundaries.



SUNWAY 马来西亚北部充满活力的购物、 生活方式与社区新地标! CARNIVAL MALL

A Vibrant, Shopping, Lifestyle and Community Destination in Northern Malaysia

Strategically located in Seberang Jaya, Sunway Carnival Mall stands as one of Northern Malaysia's most established and forward-looking lifestyle destinations. Seamlessly connected to the North-South Expressway, the Kulim-Butterworth Highway, the Penang Bridge, and the Sultan Abdul Halim Ferry Terminal, the mall enjoys exceptional accessibility, serving both the mainland and island communities of Penang.

Spanning approximately 1.0 million square feet of net lettable area with over 350 retail stores and 3,200 parking bays, the mall offers a well-balanced retail ecosystem that brings together international brands, regional favourites and local concepts which caters to diverse lifestyles and age groups, positioning the mall as a one-stop destination for shopping, dining, entertainment and family-oriented leisure.

Sunway Carnival Mall is a visual landmark. Its neo-futuristic façade, defined by distinctive

tilting and reclining cube forms, has become an iconic feature of the mainland Penang skyline. Key zones such as the Market Place on the Lower Ground Floor and dedicated community-centric spaces encourage longer dwell times, interaction and a sense of belonging.

In October 2025, Sunway Carnival Mall successfully completed a comprehensive refurbishment, marking a significant milestone in its ongoing transformation. The enhancement introduced refreshed interiors, upgraded amenities and an expanded line-up of brands, further elevating the overall visitor experience and reinforcing the mall's relevance in an evolving retail landscape. Customer experience lies at the heart of the mall's evolution. Beyond retail, Sunway Carnival Mall serves as a vibrant platform for engagement, regularly hosting festive celebrations, cultural showcases, family activities, brand activations and seasonal campaigns. The mall is also well recognised for housing popular intellectual property (IP)

campaigns, tapping into global and regional trends to create immersive, shareable experiences that resonate strongly with younger audiences and families alike. These initiatives transform everyday visits into memorable moments while strengthening emotional connections with shoppers.

Sustainability and innovation are thoughtfully integrated into the mall's operations through energy-efficient systems and smart building features, reflecting Sunway's broader commitment to responsible development. Complemented by neighbouring healthcare and hospitality developments within the township, the mall contributes to a holistic urban ecosystem that enhances quality of life.

Sunway Carnival Mall continues to redefine retail in Northern Malaysia, not merely as a place to shop, but as a vibrant destination where commerce, community and contemporary living converge.

AIR
I AM

AIR ITAM



壁画《代代相传》

Wall Mural: "Generation to Generation"

Air Itam (Ayer Itam) is one of Penang's most lived-in townships and offers a different perspective of Penang—one shaped by everyday life, cultural landmarks and its close relationship with nature.

- THE MARKETPLACE
- CULTURAL LANDMARKS
- SUBURBAN FOOD EXPERIENCE
- UNESCO BIOSPHERE RESERVE

特色早市 ● 文化地标 ● 道地美食 ● 生态秘境

Once an agricultural township, it has evolved into a lively suburban enclave where heritage, food and forested hills come together within a compact valley.



Spark Optics



檳城升旗山
Penang Hill

道地美食

SUBURBAN FOOD EXPERIENCE

Air Itam is closely associated with some of Penang's most iconic local dishes. Visitors come for bowls of assam laksa, curry mee and braised duck rice, many prepared by stalls that have served generations of regulars. Traditional kopitiam nearby offer simple breakfasts and a relaxed pause between sightseeing stops.

特色早市

THE MARKETPLACE

The Air Itam Market is often the first stop for visitors seeking a glimpse of local life. Best experienced in the early morning, it buzzes with activity as vendors line the streets with fresh produce, household goods and ready-to-eat fare. The market's lively atmosphere and broad offerings make it both a practical stop and a window into the community's daily rhythm.

文化地标

CULTURAL LANDMARK

Dominating the skyline is Kek Lok Si Temple, one of Southeast Asia's largest Buddhist temple complexes. Beyond its role as a major tourist landmark, it remains an active place of worship, anchored by the Pagoda of Ten Thousand Buddhas and the towering statue of the Goddess of Mercy (Kuan Yin). Surrounding neighbourhood temples and shrines add further layers of cultural discovery for visitors exploring the area on foot.



AIR ITAM



AIR ITAM

生态秘境

UNESCO BIOSPHERE RESERVE

Nature lies just beyond the town's bustle. The Air Itam Dam – nestled within the UNESCO-recognised Penang Hill Biosphere Reserve – offers a quiet setting for walking and cycling, with a 2.8km loop and views of the surrounding forested hills that form part of this protected reserve. A short drive away, the funicular railway offers swift access to Penang Hill itself, where cooler temperatures, rainforest trails and scenic lookouts await.

Compact yet richly layered, Air Itam rewards visitors who take the time to explore – revealing a side of Penang where culture, cuisine and nature intersect with everyday life.

打卡景点

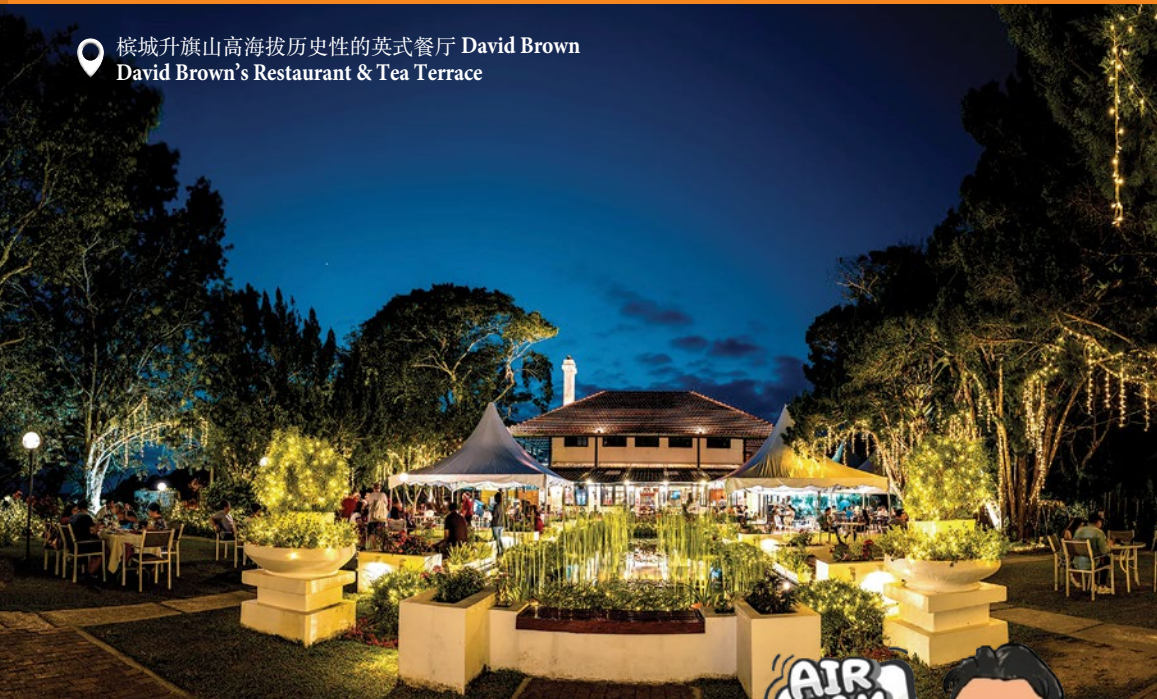


MUST-DO

- **Visit:** Air Itam Market | Kek Lok Si Temple | Air Itam Dam | Penang Hill | Air Itam War Memorial Park
- **See:** Pagoda of Ten Thousand Buddhas | Kuan Yin Statue | Penang Hill Biosphere Reserve | Heritage Shophouses, Street Art & Murals | Festival Scenes
- **Eat:** Assam Laksa | Curry Mee | Braised Duck Rice | Kopitiam Breakfast | Local Snacks - Nutmeg
- **Buy:** Fresh Market Produce | Handmade Kueh & Snacks | Penang Local Products | Tea & Coffee Blends | Penang Souvenirs



檳城升旗山高海拔历史性的英式餐厅 David Brown
David Brown's Restaurant & Tea Terrace



Organized by: PENANG

7th EDITION

QR CODE SCAN ME

Penang Hill FESTIVAL 2026

17-19 JULY 2026 FRIDAY - SUNDAY

For more info/registration: www.penanghill.gov.my/pf2026

"See the Nature, Feel the History"

Monthly heritage walks around Air Itam's old town are organised by YB Joseph Ng (Member of the Penang State Legislative Assembly for Air Itam) in collaboration with Penang Walkabouts. Held on the first Saturday of each month, the two-hour guided walks feature varying routes that highlight different aspects of the area's history and community life.

Further details are available via YB Joseph's office:
04-8299 143 | 016-4219 143 | airitamdap@gmail.com

Like

@JosephNgSoonSiang

016-4219143

ONE DAY IN AIR ITAM

AIR ITAM



亚依淡一日打卡

亚依淡区早市
Ait itam Market

Let's explore Air Itam, a vibrant key suburb of Penang, with world renowned iconic landmarks and rich local culture

Morning Suburban Walkabout

亚依淡。早市律动

07:30 AM – 08:30 AM

Breakfast @ Air Itam Market

Enjoy the local food scene e.g. Ayer Itam Assam Laksa, Sister Curry Mee, Nasi Ulam (herb rice). Must try the signature Fresh Cream Puffs (baked fresh daily) at nearby old pastries shop @ Sin Ka Oon Bakery



Nasi Ulam (herb rice)



Sister Curry Mee

AIR ITAM

阿依

08:45 AM – 10:15 AM

Kek Lok Si Temple 极乐寺

Visit the largest Buddhist temple in Southeast Asia with a 30-meter tall bronze statue of Guan Yin and the Pagoda of Ten Thousand Buddhas.

10:15 AM – 11:15 AM

Wall Mural Trail 壁画步道

Explore the backlanes of Air Itam to hunt for suburban vibrant murals launched under the “My Home, Air Itam” project featuring local living, e.g. “Generation to Generation”

11:15 AM – 11:45 AM

Chill @ Spark Optics @ Ai Coffee

Relax at the cafe inside Spark Optics for a mid-morning recharge. Enjoy the specialty coffee Aerocano, Fugu artisan ice-cream and light snack in a trendy, air-conditioned setting.



📍 极乐寺～东南亚最大的佛寺
Kek Lok Si Temple



👁️ 壁画《姐妹咖喱面》
Wall Mural: “The Curry Mee Sisters”





避世环山丛林

Mountain Escape

12:00 PM – 01:00 PM

Penang Hill from @ Penang Hill Railway

A quick visit to the Air Itam War Memorial Park on the way to Penang Hill, then take the funicular train up the hill.

01:15PM – 02:00PM

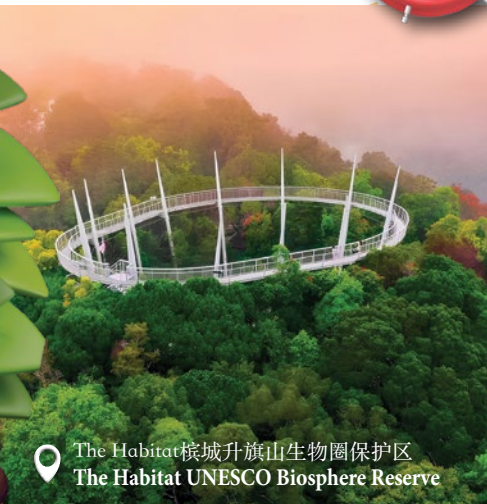
Lunch @ David Brown's Restaurant & Tea Terrace

Enjoy English cuisine lunch in a British colonial heritage restaurant that is a landmark known for its colonial history and scenic view.

02:00 PM – 05:30 PM

The Habitat Penang Hill

A gateway to experience the world-class nature experiences in 130-million-year-old rainforest with Langur Way Canopy Walk, Curtis Crest Treetop Walk and The Flight of the Colugo. If you need a rest, have a drink at nearby Kopi Hutan.



 The Habitat 槟城升旗山生物圈保护区
The Habitat UNESCO Biosphere Reserve

AIR



 郁乌叶猴
Dusky Leaf Monkey

Magical Dinner with a View

美景魔法餐厅

06:00 PM – 08:00 PM: Dinner @ The Flame

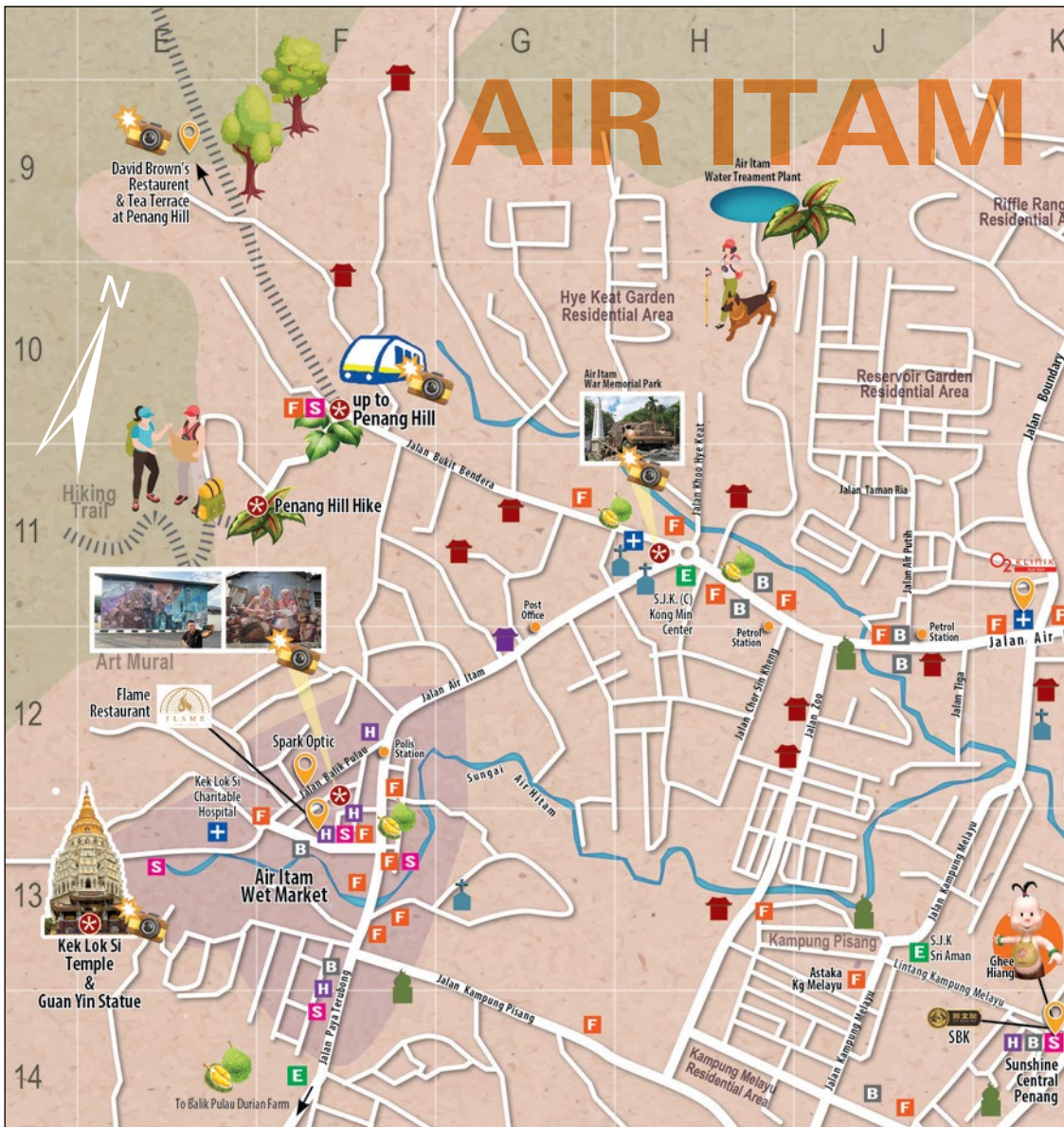
Wrap up your Penang Hill adventure, then head straight to the rooftop restaurant of Kingston 13 Hotel. There's no better way to end the day than with dinner at Flame Restaurant, where you can catch the sunset over Kek Lok Si Temple and the surrounding hillside while devouring their legendary Flaming Wagyu Burger that literally served on fire!

Extend The Stay Sunrise, Sunset & Hiking

山顶延续体验

If you are tempted to extend the itinerary to see the sunrise or sunset on the hill, or hike down Penang Hill the day after, consider staying overnight at a Penang Hill hotel or bungalow. Be there to enjoy the mountain's sunset without rushing for the last train down. Best time to visit is all year long.





KEY PAYMENT METHODS IN PENANG: 槟城消费付款方式

- Cash (Ringgit): 现金 (零吉)**
 Essential for market purchases, small roadside stalls, street food vendors, some traditional coffee shops (kopitiam), and older, traditional shops.
- Digital Wallets (E-wallets & QR Pay): 数码钱包 (电子钱包或二维码钱包)**
 Highly popular (e.g., Touch 'n Go, GrabPay, DuitNow QR) for cafes and shops.
- Credit/Debit Cards: 信用卡/银行卡**
 Widely accepted at modern establishments, shopping malls, supermarkets, restaurants and hotels.
- Contactless/Mobile Pay: 无接触式/手机支付**
 Apple Pay, Google Pay and Samsung Pay work widely where card terminals are present.

MAP-3

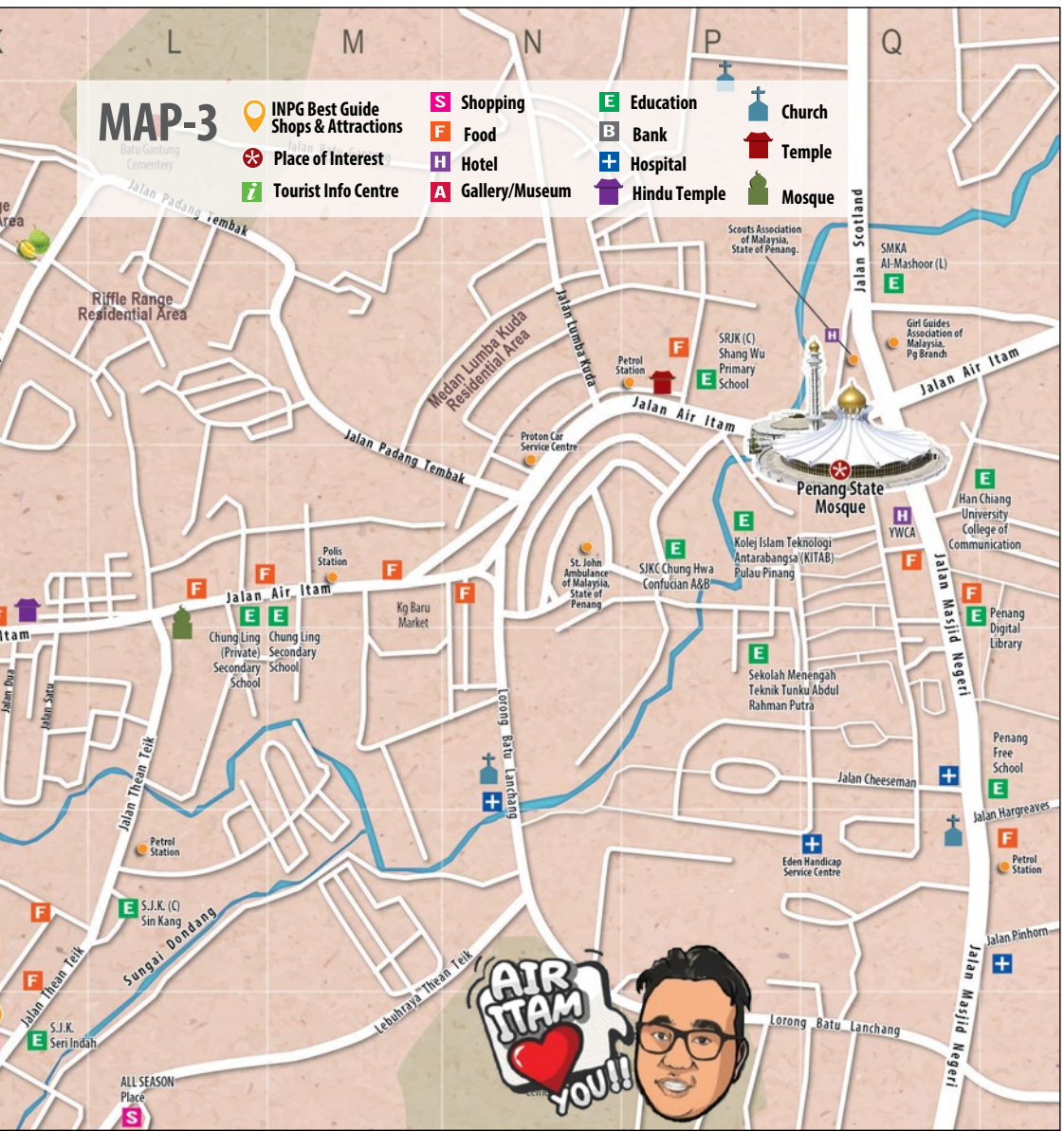
Batu Gantong
Cemetery

- INPG Best Guide Shops & Attractions
- Place of Interest
- Tourist Info Centre

- Shopping
- Food
- Hotel
- Gallery/Museum

- Education
- Bank
- Hospital
- Hindu Temple

- Church
- Temple
- Mosque



GETTING TO AIR ITAM via Rapid Penang Buses (approximately: 30-minute ride): 如何到达阿依淡

- o **203** (Jetty to Air Itam via Farlim): Terminates near the local market and Kek Lok Si temple.
- o **204** (Jetty to Penang Hill): Terminates at the base of Penang Hill, serving the town centre.
- o **201** (Jetty to Air Itam): Passes through the town centre. (The buses are air-conditioned)

via Grab/Taxi services
(approximately 20-minute ride)



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A MUST-VISIT HERITAGE COFFEE EXPERIENCE IN AIR ITAM, PENANG

SBK Coffee Concept Store
Sunshine Central Mall, Air Itam, Penang



Visiting Penang isn't complete without its iconic coffee culture — and SBK Coffee Concept Store brings it to life with a modern twist.

With over 80 years of heritage, this 4th-generation Penang brand blends traditional Nanyang coffee with a contemporary café experience.



NITRO NANYANG COLD BREW®

Try the signature Nitro Nanyang Cold Brew™ — smooth, creamy, and naturally rich — or the award-winning Royal Black Coffee, a bold fusion of Nanyang roast and premium Arabica beans.

WHY TOURISTS LOVE SBK?

- ✓ Authentic Penang Heritage Brand
- ✓ Instagrammable Modern Nanyang Café Design
- ✓ Signature drinks you can't find anywhere else



檳城必买清单



Penang MUST BUY

A trip to Penang isn't complete without bringing home a taste of its culinary heritage. From the flaky Tau Sar Piah by Ghee Hiang to its fragrant sesame oil, the bold flavours of Penang White Curry Mee, and the rich, aromatic brews of SBK Coffee, these local favourites make for perfect edible souvenirs of the island.

义香豆沙饼

GH TAU SAR PNEAH

A Penang classic, this flaky pastry is filled with a subtly sweet mung bean paste, delivering a delicate balance of texture and flavour. Best enjoyed fresh, it is a timeless treat that reflects generations of craftsmanship from Ghee Hiang.

义香纯正麻油

GH PURE SESAME OIL

Rich, nutty and deeply aromatic, Ghee Hiang's sesame oil is cold-pressed to preserve its natural essence. A kitchen staple, it adds depth to everything from simple stir-fries to traditional home-cooked dishes.

檳城白咖喱面

PENANG WHITE CURRY MEE

Famed for its creamy, spice-laden broth, the popular MyKuali Penang White Curry Mee combines noodles with a fragrant coconut curry base, elevated by a punchy chilli paste. Instant versions make it easy to recreate the island's signature flavours at home.

SBK COFFEE 新文记咖啡

The oldest coffee factory in Penang, SBK Coffee is known for its robust, full-bodied blends crafted in the traditional kopitiam style. Richly aromatic with a smooth finish, it offers an authentic taste of Penang's coffee culture—perfect for a comforting brew at any time of day.



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<https://edgecliff.penanghill.gov.my/>

Penang Hill Gallery Edgecliff

edgecliffgallery





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GEORGETOWN



美寧閣
MAPLE PALACE
RESTAURANT

Wawasan Open
University

Ghee Hiang

MAP-1

-  INPG Best Guide Shops & Attractions
-  Place of Interest
-  World Heritage Buffer Zone
-  World Heritage Core Zone
-  Shopping
-  Food
-  Hotel
-  Tourist Info Centre
-  Education
-  Bank
-  Hospital
-  Gallery/Museum
-  Church
-  Temple
-  Mosque
-  Hindu Temple





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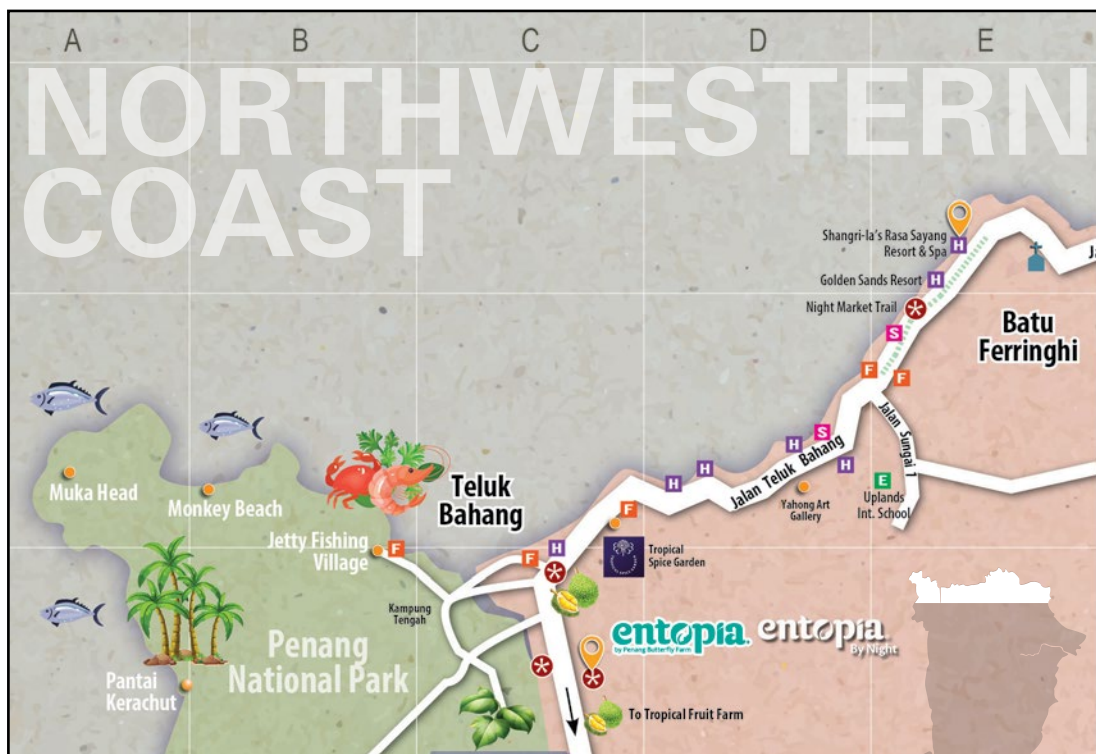
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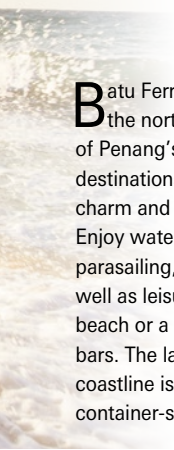
55, Persiaran Gurney, 10250 George Town, Penang, Malaysia

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海滨惬意
热带探秘

BEACHSIDE BLISS & TROPICAL TRAILS





Batu Ferringhi, located along the northwestern coast is one of Penang's most beloved beach destinations known for its laid-back charm and sun-soaked activities. Enjoy water sports like jet skiing, parasailing, and windsurfing, as well as leisurely strolls along the beach or a drink at beachfront bars. The latest hotspot along this coastline is Ferringhi Bay, a unique container-style boulevard

designed with modern tropical flair, offering a lively mix of dining, shopping, and entertainment. Accommodations cater to all tastes, from luxurious beachfront resorts to budget-friendly stays.

For foodie buffs, Batu Ferringhi is a culinary haven, offering a variety of options from street food to upscale beachfront dining and fine cuisine within hotels. Test your bargaining skills at the vibrant Batu Ferringhi Night Market (pasar malam) - a must-visit if you are seeking local treasures such as souvenirs, artwork, batik crafts, clothing, and accessories.

Just a short drive away lies Teluk Bahang, a peaceful retreat, offering nature-centric attractions such as the Penang Tropical Fruit Farm, Tropical Spice Garden and Entopia by Penang Butterfly Farm. Nature enthusiasts can explore the Penang National Park, home to Malaysia's only meromictic lake, a variety of bird species, flora, and fauna. Adventurers can hike jungle trails to secluded beaches like Monkey Beach or visit the Penang Turtle Sanctuary. Other nearby highlights include the Teluk Bahang Dam, and the Penang Batik Factory, where visitors can witness the traditional art of batik-making.



GURNEY BAY'S NEW CAR PARK OPENS

葛尼弯新增停车场



Did you know...
that navigating
Gurney Bay
just got easier?

A brand-new surface car park has opened its gates directly in front of Restoran Bali Hai, offering 143 bays to alleviate crowding at the popular waterfront destination. Better yet? Parking is entirely free from opening day (March 18) until April 30.

The facility is a key piece of Gurney Bay's ongoing Phase 2 development. According to state exco for Local Government, Town and Country Planning Committee chairman Jason H'ng Mooi Lye, the state government is currently reviewing rates to be implemented from May 1, ensuring fees remain reasonable while keeping the facility sustainable and well-managed.

Once complete, the precinct will boast a total of 813 car bays. This includes 68 from Phase 1, the new 143-bay surface lot, and a forthcoming 602-bay multi-storey facility. Motorcyclists have not been overlooked, with 233 bays planned across all phases, alongside 12 dedicated bus bays to support tourism.

Meanwhile, the Penang Island City Council is studying a potential one-way traffic system along Persiaran Gurney to tackle rising congestion. Mayor Datuk A. Rajendran noted that growing development has intensified vehicle convergence from key arteries like Jalan Tanjung Tokong.

Pulau Tikus assemblyman Joshua Woo is urging visitors to use official lots like Pickle By The Sea and avoid illegal parking—keeping the seafront safe and accessible for all. The new facility forms part of a broader plan to enhance infrastructure at Gurney Bay as the waterfront project continues to take shape. Once fully completed, the development is expected to emerge as a major waterfront attraction for Penang, benefiting both the local community and the tourism sector while strengthening the state's overall appeal.

*Pictures by Muhammad Iqbal Hamdan
Buletin Mutiara*

珍古轩收藏

Zheng Gu Xuan Art & Collection Enterprise

(PC0015878-D)



PERANAKAN, OR BABA NYONYA, TRACE THEIR ROOTS TO CHINESE IMMIGRANTS WHO SETTLED IN THE STRAITS SETTLEMENTS—MALACCA, PENANG, AND SINGAPORE—BETWEEN THE 15TH AND 17TH CENTURIES.

OVER TIME, THEY DEVELOPED A DISTINCTIVE CULTURE BLENDING CHINESE AND LOCAL INFLUENCES, REFLECTED IN THEIR LANGUAGE, CUISINE, AND WAY OF LIFE.

土生华人 (Peranakan), 亦称峇峇娘惹 (Baba Nyonya), 源自15至17世纪间迁居海峡殖民地 (马六甲、檳城与新加坡) 的华人移民。他们在跨文化交流中孕育出独特的语言、饮食与生活方式, 成为东南亚多元文化的重要象征。



IN THE SUBURB OF GEORGE TOWN, PENANG, LIES A CHARMING LOCATION FILLED WITH TREASURES AND RELICS FROM THE PAST.

IT SPECIALIZES IN PERANAKAN NYONYA ARTIFACTS, SILVERWARE, ANTIQUE FURNITURE, JEWELLERY, AND MANY OTHER COLLECTIBLE PIECES.

在檳城乔治市 (George Town) 的郊区, 隐藏着一个充满往昔珍宝与历史遗迹的迷人地点。

这里专门收藏娘惹文化藏品、银器、古董家具、首饰等珍贵物件, 静静诉说着过去的故事。



Located in (M floor) island 88, Tanjung Tokong.

MAP-2

TWO NEW MUST-SEE EXPERIENCES

两大新晋必打卡



The Association of Tourism Attractions Penang (ATAP) proudly welcomed two dynamic new members: the Indian Heritage Gallery and Cultural Centre, and Umi Umi immersive dining theatre recently. This expansion reflects ATAP's role as Penang's premier platform for tourism attractions to collaborate, gain visibility, and drive collective success in the booming tourism sector.

Located on Beach Street, the Indian Heritage Gallery and Cultural Centre offer a richly layered journey into the legacy of Penang's Indian community. Founded by Dato Seri N. Ramanathan and partner P. Raja, the gallery houses an extensive collection of artefacts that trace generations of heritage, trade, and cultural contributions.

ATAP President Dato' Chng Huck Theng, together with Penang State Exco for Tourism and Creative Economy YB

Wong Hon Wai presented the membership certificate to Dato' Seri N. Ramanathan, witnessed by Penang Global Tourism Chief Executive Officer, Ooi Chok Yan, and ATAP committee members.

In a parallel milestone, ATAP Vice President Joseph Goh presented the membership certificate to Umi Umi, represented by Alexis Yap, witnessed by ATAP Advisor Dato' Seri Steven Ooi. Umi Umi, located at The Garage on Penang Road, delivers a captivating 90-minute live immersive dining theatre experience, blending a seven-course menu with Penang's 200-year cultural narrative.

The Association of Tourism Attractions Penang (ATAP) represents Penang's leading attractions, collaborating with government bodies and industry partners to promote sustainable tourism and deliver world-class visitor experiences.

"For over two decades, ATAP continues to spearhead Penang's tourism evolution. We welcome all tourism attractions in Penang to join this thriving network for mutual growth and success. ATAP empowers us to showcase to the world that Penang has it all for unforgettable holidays,"
said Dato' Chng Huck Theng.

"Penang's international tourist arrivals are surging, and I'm thrilled to see innovative attractions emerging. The state government will champion these gems on the global stage,"
added YB Wong Hon Wai.



One Show, One City.
Once in a Lifetime Journey.

一席味，一场剧，一生必经的时光盛宴



THE CHRONICLE OF PENANG

Penang's First Immersive Cultural Dining Theatre Experience.

An Original Penang Story

Step into **The Chronicle of Penang**, a unique dining theatre where history and culture come alive.

Across **9 vivid chapters**, witness Penang's journey from the arrival of Francis Light to waves of migration, war, and the rise of a vibrant port city.

Each chapter is paired with a specially curated dish blending Penang heritage with East-West flavors.

More than a show or a dinner, it's a celebration of Penang, an unforgettable experience found only at **UMI UMI Penang**.

The Experience

- A 90-minute immersive dining theatre experience.
- Family-friendly, with child tickets: ages 3-11.
- The show is primarily performed in Chinese with English subtitles.
- Perfect for friends, couples, families, and special occasions.
- Prices include a full 7-course curated menu.
- A seven-course culinary journey through Penang's history.

SCAN TO BOOK



umiumi.my

檳宴

THE CHRONICLE
OF PENANG

SHOWDATE & TIME: LOCATION:

WED - FRI
7PM - 9 PM

Umi Umi Penang
2A-01-08 & 2A-01-09,

SAT & SUN
12PM - 2PM | 6 PM - 8 PM

@ The Garage,
Jalan Penang,

EXCLUSIVE DISCOUNT
Limited Seats Available

TIMELESS GEORGE TOWN





THE TIME TRAVELLER'S GARAGE

时光旅人的车库

Penang's stunning new gallery houses a century of mobility heritage—and a Rolls-Royce with a story to tell.

Penang just opened the doors to its most enchanting new time capsule. Housed in a beautifully restored heritage building at 57 Macalister Road, the RM6.1 million Penang State Museum Automotive Gallery is the first antique automotive gallery in the northern region—and a lovingly curated garage of dreams.

Step inside and be immediately whisked into a bygone era. Handcarts and horse-drawn carriages share the floor with gleaming VIPs of yesteryear: a Rolls-Royce of considerable gravitas and a Cadillac Fleetwood 75, once the official ride of the Governor of Penang. Don't miss the rugged Skamel Scarab, a tin ore lorry from the 1950s, or the two vintage Penang Hill Funicular Railway carriages displayed outdoors.

Vintage photographs—complete with evocative captions—paint vivid scenes of old George Town, where vehicles such as bicycles, trishaws and bullock carts once threaded through bustling streets.

Penang Chief Minister YAB Tuan Chow Kon Yeow, who officiated the opening, hailed the gallery as a long-term strategic investment in heritage preservation, education and socio-economic development. With digital interactivity on the horizon and a clear mission to spark young imaginations, this museum invites you to climb in, look closer, and feel the rumble of a century's worth of journeys.

Getting There:

57 Macalister Road, George Town. Open daily, 9am–5pm (closed Fridays & public holidays).

TIMELESS GEORGE TOWN





穿越时光的市集，
文化在此延续，

The Timeless 体验让人一逛就爱上。

CHOWRASTA MARKET

Heritage that lives, experiences that linger

Right in the heart of bustling George Town, you will find Chowrasta Market — a place where stories of the past mingle with the pulse of daily life. Built in 1890 on what was once a South Indian settlement, Chowrasta is an Urdu word, meaning ‘four crossroads’. This could refer to the roads surrounding Chowrasta Market itself - Penang Road, Chowrasta Road, Kuala Kangsar Road and Tamil Street. The term also echoes the Hindi chowk, or “market street,” while in Hokkien it is affectionately known as Kelinga Ban San, the “Southern Indian Market.” More than a century later, it remains one of the city’s liveliest landmarks, drawing locals and curious visitors into its timeless buzz.

The market has seen many transformations. What began as a single-storey structure was later replaced with a three-storey building in the 1960s. After

a RM13.5 million renovation completed in 2017, Chowrasta Market reopened; refreshed, combining modern facilities with old-world character. It even has the distinction of being the first market in Penang awarded a Silver Green Building Index rating for its eco-friendly design with water harvesting and waste composting equipment.

This market is indeed a shopper’s dream; step inside and you’ll discover a feast for the senses. The front section brims with stalls selling Jeruk (pickled fruits such as nutmeg, mango, guava, papaya; perfect as edible gifts from Penang), dried seafood, teas, and herbs, while the back “wet market” bustles with fish, meat, vegetables, and poultry. For a true local experience, don’t miss the food stalls serving up Malaysian breakfast favourites with the likes of Nasi Lemak, Roti Canai, Char Koay Teow, Hokkien Mee, Wantan

Mee and more, all best enjoyed with a cup of freshly brewed kopi (local coffee), a glass of fresh sugarcane juice or soya bean milk. Head upstairs via the escalator and the market reveals another layer of charm. Alongside shops selling clothes and household items is one of Chowrasta’s hidden gems: its second-hand bookshops. Towering shelves of pre-loved books line the space, making it a haven for bargain hunters and collectors alike.

With more than 200 traders, convenient multi-level parking, and a vibrant mix of old and new, Chowrasta Market remains as relevant as ever. For visitors, it offers a living slice of Penang’s heritage. Whether you’re picking up local delicacies, flipping through vintage novels, or simply soaking in the atmosphere, Chowrasta Market is a timeless stop that continues to capture the spirit of George Town.

TIMELESS GEORGE TOWN



GEORGE TOWN'S HISTORIC SEAWALL WINS GLOBAL ACCLAIM



乔治市历史海堤荣获全球赞誉

There is a new reason to take a leisurely stroll along George Town's iconic Esplanade. This charming stretch of Penang's coastline has just received a prestigious nod from UNESCO, winning an award for its thoughtful and innovative redesign. The project was among ten winners selected from six countries, including China, India, Japan, Malaysia, Nepal and Vanuatu.

The Esplanade Seawall and Promenade project scooped the 'New Design in Heritage Contexts' award, at the 2025 UNESCO Asia-Pacific Awards for Cultural Heritage Conservation with a special shout-out for sustainable development. In short, the project has masterfully reimaged a historic space. The new seawall cleverly mimics its 19th-century look, using

traditional granite, but hides modern tech underneath - sturdy concrete toe and rock barriers to fight coastal erosion.

For visitors, this means a wide, welcoming promenade perfect for sunset views and walks. At high tide, a cleverly designed lower terrace even disappears underwater, briefly revealing the original old seawall near the Cenotaph War Memorial; a small, captivating detail that connects you directly to the past.

This award-winning project is already being hailed as a national model, proving that heritage conservation can be smart, sustainable, and utterly delightful for everyone who walks its path. Be sure to include an evening stroll here on your list.

檳城渡轮的重生：渡海故事与漂浮记忆

THE REBIRTH OF FERI PULAU PINANG *Ferry Tales and Floating Memories*

Once the pride of Penang's waterways that connected George Town to Butterworth, the iconic Feri Pulau Pinang has found new life having been reinvented as the world's first passenger ferry museum. Anchored gracefully at Tanjung City Marina, off Weld Quay in George Town, this beloved vessel stands strong and more meaningful, honouring Penang's maritime heritage and spirit in style when it opened as a floating time capsule on Malaysia Day, September 16, 2025.

Spread across four decks, the museum combines history and technology, with exhibits ranging from the engine room machinery to the captain's bridge, as well as interactive features designed to appeal to children and families. Original fixtures and components

from older ferries add authenticity to the experience.

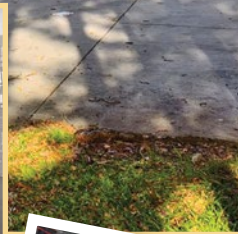
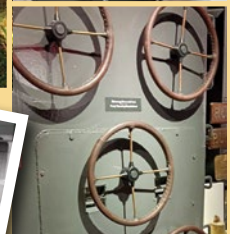
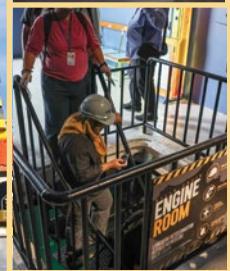
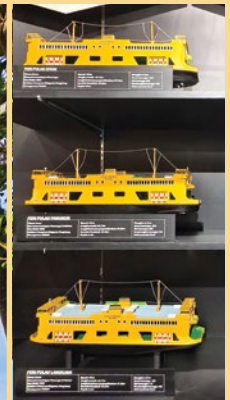
Step into a living archive of Penang's past with its timeline of ferry history, featuring vintage photos, facts tracing back to 1893, and heartwarming stories from those who once commuted across the channel. There is also a gallery of scale models that chart the evolution of Penang's ferry fleet. The refurbished ferry keeps its signature yellow exterior but is now splashed with whimsical caricatures by the late Penang artist Azmi Hussin.

Down below, the engine room invites you to suit up and peek into the ferry's beating heart, while up top, the navigation deck rewards visitors with a delightful juxtaposition: on one side, new

ferries glide by; on the other, the stately Swettenham Pier looms across the water. The panoramic sweep of George Town's skyline is a sunset-viewing spot made for daydreamers and romantics. Art corners, creative workshops and charming little surprises round out the experience, making every visit delightfully unexpected.

The Penang Ferry Museum spans 6,000 sq ft and is open daily from 9am–10pm. The RM10 million project, commissioned by the Penang Port Commission in 2021, is expected to welcome up to 2,000 visitors daily.

History is calling! Excited to step onboard and relive the nostalgia? Buy tickets online or at the counter at Tanjung City Marina.



TRAVEL NOTES

Location : Tanjung City Marina, George Town, Penang
 Operation : 9am to 8pm (last entry 7pm)
 Best Time to Visit:
 Late afternoon or sunset for those golden, Instagram-worthy moments
 * VIP tickets are available, which includes priority entry and engine room access. Term & condition apply

For further informations,
 please contact +6011-1177 7449 or
 visit website www.penangferrymuseum.com

Images credit to Penang Ferry Museum FB

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TOURIST INFORMATION

General Enquiries	102
Directory Service	103

TOURISM CENTRES

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Tourist Information Centre	+604-264 3456
Penang Global Tourism	+604-264 3456

CONSULATE-GENERAL OFFICES

British High Commission (Kuala Lumpur)	+603-2170 2200
Consulate of Australia	+604-226 8955
Consulate of Canada	+604-389 3300
Consulate of Denmark	+604-264 3445
Embassy of Netherlands (Kuala Lumpur)	+603-2168 6200
Consulate General of the People's Republic of China	+604-218 9795
Consulate-General of Japan	+604-226 3030
Royal Thai Consulate General	+604-226 9484
Embassy of the United States of America (Kuala Lumpur)	+603-2168 5000

EMERGENCY

Ambulance & Police	999
Fire Department	994
Tourist Police Hotline	+603-2149 6590

HOSPITAL

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Gleneagles Hospital Penang	+604-222 9111
Hospital Lam Wah Ee	+604-652 8888

Georgetown Specialist Hospital	+604-827 5118
Hospital Seberang Jaya	+604-382 7333
Island Hospital	+604-238 3388
KPJ Penang Specialist Hospital (Bukit Mertajam)	+604-548 6688
Bagan Specialist Centre (Butterworth)	+604-371 0000
LohGuanLye Specialists Centre	+604-238 8888
Mount Miriam Cancer Hospital	+604-892 3999
Northern Heart Hospital	+604-217 5588
Pantai Hospital Penang	+604-643 3888
Penang Adventist Hospital	+604-222 7200
Penang General Hospital	+604-222 5333
Sunway Medical Centre Penang	+604-373 9191
Kek Lok Si Charitable Hospital	+604-299 9333

POLICE STATIONS

Penang Island

Central Police Station	+604-264 5522
Ayer Itam	+604-826 8522
Balik Pulau	+604-866 2222
Batu Ferringhi	+604-881 1434
Bayan Lepas	+604-646 2222
Jelutong	+604-282 5922
Pulau Tikus	+604-228 0422
Tanjung Tokong	+604-890 3444
Teluk Bahang	+604-885 1433
Lebuh Pantai	+604-264 1628

Seberang Perai

Bukit Mertajam	+604-538 2222
Butterworth	+604-332 2222
Kepala Batas	+604-575 2222
Nibong Tebal	+604-582 9404
Perai	+604-390 2373
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Firefly	+603-7845 4543
Malaysia Airlines	+604-217 6331
Qatar Airways	+603-9212 5457
Singapore Airlines	+604-643 7911
Thai Airways	+603-2774 6468

TRANSPORT SERVICES 🚗

Ferry Terminal (Hotline)	+019-473 2363
KTM Station	+604-331 2796
Penang Hill Funicular Train	+604-828 8880
Rapid Penang Sdn Bhd	+604-255 8000
Rapid Penang ICIS Centre (bus arrival time)	+604-238 1313

OTHERS 🔍

Customs Department	+604-382 2111
General Post Office	+604-261 9222
Immigration Department UTC Komtar	+604-250 3410
Penang Island Municipal Council (Hotline)	+604-259 2020
Penang Port Commission	+604-263 3211
Road Transport Department (JPJ Batu Uban, Penang)	+604-656 4131 / 4087

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